**Ideation Phase**

**Empathize & Discover**

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| --- | --- |
| Date | 27 June 2025 |
| Team ID | LTVIP2025TMID34066 |
| Project Name | SmartSDLC – AI-Enhanced Software Development Lifecycle |
| Maximum Marks | 4 Marks |

**Empathy Map Canvas:**

In the Smart SDLC context, users like developers or project managers often say things like “Debugging takes too long” or “I can’t find clear documentation.” They hear pressure from teams or clients to meet deadlines and adapt quickly. They think about improving productivity, automating tasks, and simplifying the development process. They feel frustrated by repetitive work and unclear requirements but are motivated when tools make their job easier. Their actions include writing and testing code, searching for solutions online, and juggling multiple tools, which slows them down.

**Example:**

